

Salesforce Platform Basics

Welcome to the course!

This is an intermediate level course suggested for people who would like to learn about how to digitally transform businesses using Salesforce CRM.

At the end of this course, student will be able to understand and configure the Salesforce CRM for the businesses using standard and OOTB features of Salesforce, Build and customize data model in Salesforce.

Module 1

Introduction

- Instructor and Course Introduction

Module 2

Brief of Salesforce

- Navigation
- Object Fields Page Layout
- Salesforce Platform Basics (Standard Object)
- Lightning App Builder
- Demo
- Demo - Compact Layout, ListView, Custom Buttons
- Course Conclusion

Module 3

Conclusion

- Course Conclusion