Design for Non Designers

Welcome to the course!

With this course you will be able to gain an understanding of the basic elements of design, their significance and where they are used. You will also be able to learn the basics of typography and a few pointers on selecting typefaces as well as an understanding of color theory. You will be able to grasp the underlying principles used to select color palettes and why it is of importance when creating design. Moreover, we will also be going over the principles of design which will guide you in understanding why people perceive things the way they do and how to use these principles of visual perception to convey your message in a piece of design work.

If you are considering learning the basics of design or work with designers on a regular basis and wish to increase your knowledge on the subject this is the right course for you!

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Course Modules

Design for Non Designers
- Elements of design
- Basics of Typography
- Color Theory
- Gestalt Principle
- Principles of Design