

Introduction to Salesforce CRM

Welcome to the course!

This is a beginner level course suggested for people who would like to learn about how to digitally transform businesses using Salesforce CRM.

At the end of this course, student will be able to understand and configure the Salesforce CRM for the businesses using standard and OOTB features of Salesforce, Build and customize data model in Salesforce.

Module 1

Introduction

- Instructor and Course Introduction

Module 2

Brief of Salesforce

- Introduction to Salesforce
- How to create a Dev Org
- Overview of Trailhead Salesforce
- Career Path and Certification in Sales Force

Module 3

Conclusion

- Course Conclusion