Roadmap to Product Management

Revolutionize Your Product Roadmap Techniques

Welcome to the course!

“Roadmap to Product Management” is a comprehensive course designed to empower individuals aspiring to break into the dynamic field of product management. This course offers a structured approach to understanding the role of a product manager, covering essential concepts, methodologies, and skills required for success. Through a blend of theory, case studies, and interactive activities, participants will gain insights into product ideation, development, launch, and optimization. By the end of the course, students will be equipped with the knowledge and confidence to navigate the complexities of product management and embark on a rewarding career journey

10PEARLS UNIVERSITY

Module 1

Introduction to Product Management

Module 2

Product Discovery and Ideation

Module 3

Defining and Planning

Module 4

Go-to Market